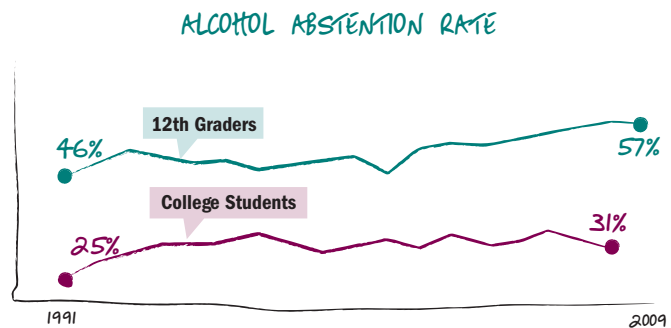


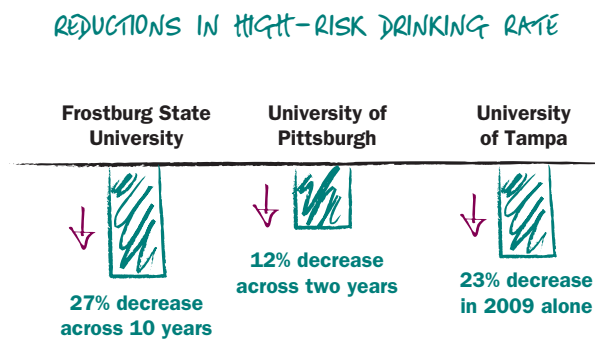
# A Golden Opportunity for The Field...

➔ Trends in student drinking behaviors are in our favor.



Source: Monitoring the Future, National Survey Results of Drug Use.

➔ Some campuses are making significant strides in reducing problematic drinking.



➔ Campus leaders are beginning to see college drinking as not just a health and wellness issue, but a threat to achieving their institution's mission.

