

College Alc

An Online Alcohol Education Program

College Alc was developed by Professor David Wyrick at the University of North Carolina – Greensboro with funding from the National Institute on Alcohol Abuse and Alcoholism (NIAAA). College Alc was built on the premise that (1) alcohol use can cause harm; (2) harms can be prevented; and (3) college students can play a role in mitigating those potential harms. The course contains pre- and post-surveys (as well as an optional follow –up survey) and four interactive lessons.

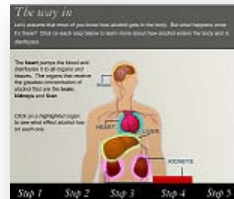
Here are the Facts:

- ✓ College Alc can be used with a wide range student populations e.g. - Freshman, Greeks, Athletes, and Sanctions
- ✓ Contains four different interactive lessons:

College Alcohol Use



How It Works



Risky Business



Strategies & Solutions



- ✓ Evidence based with five peer-reviewed publications demonstrating:
 - ✓ Proven to **increase** knowledge of alcohol's effects, intentions to minimize alcohol related harms, and negative alcohol expectancies
 - ✓ Proven to **decrease** frequency of high-risk drinking, frequency of getting drunk, and positive attitudes towards alcohol use
- ✓ Student evaluated: over **80%** of students feel benefitted, better prepared, and feel intellectually stimulated after taking College Alc
- ✓ Specifically designed to be visually stimulating and interactive for students
- ✓ Customizable homepage, surveys, and resource pages to create a personalized course unique to your campus
- ✓ Includes student progress tracking tools to ensure completion and success
- ✓ Supplemental tools include: writing assignments, workbooks for sanctioned students, and textbooks for credit based courses
- ✓ Completion Certificates and Reports for administrators
- ✓ Estimated completion time: Approximately one hour
- ✓ 24 Hour Technical Support